



COMPANY, LLC

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

Sweda Launches New Website

Clean, open look reflects SIMPLE, STYLE, SMART Company Theme

CITY OF INDUSTRY, Calif., (Oct. 20, 2009) – Top-20 supplier Sweda Company (ASI# 90305) today announced the redesign of its company website to better reflect its core branded messaging of SIMPLE—services, STYLE—products & innovation, and SMART—savings.

“Our goal was to create a more inviting space that is easy to navigate and uncluttered so you can browse more easily, learn about our services and promotions, and just connect with us through our videos and social networks,” said Lou Nicolaidis, Sweda Director of Marketing.

For more information, contact Sweda toll free at (800) 848-8417 (6am – 6pm PST) email them at sales@swedausa.com, or visit www.swedausa.com.

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About Sweda Company, LLC: Founded in 1976, Sweda Company, LLC. has been recognized for over two decades as a leading top-20 integrated supplier/manufacturer of promotional products for the advertising specialties industry. With headquarters in the City of Industry, CA, the privately-owned ASI 5-Star supplier is committed to providing innovative products, competitive pricing, and complete customer care in over 18 product categories including bags, drinkware, computer accessories, writing instruments, stationery, watches, and eco-friendly products. For more information, visit www.swedausa.com.