



COMPANY, LLC

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

Sweda Announces Summer Sizzler Quarterly Specials Brochure

Savings Up to 60% Off with Lower Minimums

CITY OF INDUSTRY, Calif., (June 22, 2009) – Sweda Company (ASI# 90305) today announced the release of its Summer Sizzler brochure of quarterly product specials—over 40 items discounted up to 60% off in product categories including pens, drinkware, totes, caps, pedometers, watches and more. Summer Sizzler also features lowered minimums with prices and terms valid through the end of August.

“Nearly half of the featured items are under \$5.00—many of which Sweda will ship with our new 100% Guaranteed 24-hr. service,” said Jim Hagan, Sweda President & CEO. “Customers will find fresh color options in our best-selling categories to help spark ideas and boost sales,” added Hagan.

Leading off Summer Sizzler are caps and visors with new lowered minimum to 50 pcs. per color with unlimited stitches, and pricing as low as \$4.49(R). Other featured products include the WB42 21 oz. Easy Grip Water bottle (BPA free) \$3.49(R)--75pc. MOQ and the Recycled TB8020 Fun Color Utility Tote, \$9.99(R)—75 pcs min.

For more information, contact Sweda at (800) 848-8417 (6am – 6pm PST) or visit their website at www.swedausa.com.

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About Sweda Company, LLC: Founded in 1976, Sweda Company, LLC. has been recognized for over two decades as a leading top-20 integrated supplier/manufacturer of promotional products for the advertising specialties industry. With headquarters in the City of Industry, CA, the privately-owned company is committed to providing innovative products, competitive pricing, and complete customer care in over 18 product categories including bags, drinkware, computer accessories, writing instruments, stationery, watches, and eco-friendly products. For more information, visit www.swedausa.com.